Electronic Acknowledgement Receipt					
EFS ID:	4304972				
Application Number:	10661220				
International Application Number:					
Confirmation Number:	6821				
Title of Invention:	Advertising based on a search string and user attribute combination				
First Named Inventor/Applicant Name:	Jim E. Rainey				
Customer Number:	26263				
Filer:	Stephen De Klerk./Ariana Bates				
Filer Authorized By:	Stephen De Klerk.				
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Document Number	Document Description		File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)	
1			000064-0053_Response_to_ ction_Restriction_Requirem ent 111708.pdf	1600031	yes	12	

Multipart Description/PDF files in .zip description					
Document Description	Start	End			
Response to Election / Restriction Filed	1	1			
Claims	2	10			
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.